

APPLIED INFORMATION TECHNOLOGY 3A

NAME: _____

Assessment Type	Task Description	Outcome 1 Students apply a technology process, when creating or modifying information solutions using information technologies.	Outcome 2 Students understand the nature and use of computer hardware and software to achieve information solutions.	Outcome 3 Students explore alternatives and use skills, techniques, processes, standards and conventions to achieve information solutions.	Outcome 4 Students understand how cultural beliefs, values, abilities and ethical positions are interconnected	Possible Mark	Awarded Mark
Task 1 Investigation	Given a case study of a product (detailed) students to analyse and interpret the information presented and develop a marketing plan for the product.	✓		✓		20	
Task 2 Production / Performance	Within the marketing plan the students identified the marketing mix that they would use to promote their product to their client market (target audience). In this task students will use the Tech Process to develop the products used to market the product identified in the case study.	✓	✓	✓		40	
Task 3 Response	There are a number of applications of this technology on other work environments and industries. Select one of these alternative applications of the technology and prepare a presentation, podcast or report that provides an overview of the impact of this technology on your particular chosen industry or work environment		✓	✓	✓	10	
Task 4 Response & Production	End of unit examination. Under exam conditions students will complete a written test. Note: the exam will include a section on production techniques	✓	✓	✓	✓	25	
Task 5 Response	Portfolio of work collected over the course of the unit that showcases the skills and abilities of a students work. Portfolio is presented in a digital form, using a web interface.	✓	✓	✓	✓	5	
						100	
						Grade	