

Colin Wee

Overview Colin is a business executive with a balance of entrepreneurial experience and corporate discipline.

With a US-based business education, Colin pursued companies driving cutting-edge Internet technologies in South East Asia in the mid 1990s. Colin then headed the IT department of an online insurance broker in Western Australia from early 2000. In that challenging position, Colin ensured a back-to-basics approach focusing on business objectives and project management methodologies.

The last several years saw Colin undergo and complete a Master's degree program from UNSW to further his career opportunities.

A business associate who has had over 20 years experience with corporate greats like IBM, JDEdwards, and EMC, describes Colin as "among the best managers" he has worked with.

- Employment**
- | | | |
|---|--------------------------------------|-----------|
| 2004 –2005 | PIVoD Technologies Pty Ltd | Perth, WA |
| Project Manager | | |
| <ul style="list-style-type: none">▪ Project managed systems integration of multimedia projects for the museum and cultural industry.▪ Supported in-house project management coordination and standards. | | |
| 2001–2002 | Hillier Pty Ltd t/a PositionMEonline | Perth, WA |
| Operations Manager | | |
| <ul style="list-style-type: none">▪ Established search engine optimization company jointly with owner.▪ Business development duties targeting both international and domestic markets.▪ Maintained optimal workflow between full time staff and associate consultants.▪ Train full-time and associate consultants jointly with other managers. | | |
| 2000–2001 | Insurance My Way Ltd | Perth, WA |
| IT Head of Department/CIO | | |
| <ul style="list-style-type: none">▪ Expansion of online insurance broker into South East Asia.▪ Reorganized department and established project management methodology to complete development of quotation software Deloitte rated "10 out of 10".▪ Aligned CRM efforts to changing business model. | | |
| 1999–2000 | S888.com Pte Ltd | Singapore |
| VP E-commerce | | |
| <ul style="list-style-type: none">▪ Developed e-commerce website, wireless ordering units for agents, and online referral marketing system.▪ Managed product sourcing, inventory storage, warehousing, fulfillment and delivery processes. | | |

1998–1999 UTV International (S) P/L Singapore

Marketing Manager

- Created video streaming business unit for Twentieth Century Fox affiliate.
- Developed business plan used to win government IDS grant of \$1.5 million.
- Managed web development team.

1996–1998 Net Academy Pte Ltd Singapore

Operations Manager and Director

- Solely developed and customized training content used.
- Provided customized Internet training courses to organizational clients.
- Worked jointly on sales, marketing, and PR efforts.

Military

1988–1990 HQ Republic of Singapore Air Force Singapore

Medical Orderly

- In charge of Physical Performance Laboratory.
- Wrote operational manual for skin fold measurement and recording.

Education

2005 Postgraduate Sydney, NSW

Master of Business and Technology, University of New South Wales

- Courses: Project Management, Marketing for Technical Managers, The Innovative Organization, Information Systems Management, Information Technologies for Managers, Advance Information Technologies for Managers, Accounting, Strategic Management of Business and Technology, Risk Management, and Strategic Personnel Management.

1995 Undergraduate Dallas, Texas

Bachelor of Business Administration, Cox School of Business, SMU

- Major: Organizational Behavior. Minors: Economics/Asian Studies. Graduated cum laude – top 5% Nationally with Honors (GPA = 3.75/4.00) .
- Honor roll all semesters. BGS Business Honor Society. Mortarboard Honor Society. Golden Key Honor Society. ALD Freshman Honor Society. Harvey Paul Alper Award for Outstanding Work in an Eastern Religion. SMU Modern Language Award. Innovations in American Government Commendation.

On-the-Job Experience

Business: Financial projections, strategization, business plan creation, government grant applications, and crisis management.

HR: Mentoring and developing HR, creating training plans, performance reviews, and career counseling.

PR: Lead PR/media campaign, and moderating panel for IT conference.

Ops: Establishing project management processes, formulating business recovery plans, and fulfillment services.

Legal: Organizational policies and intellectual property protection.

Technology Exposure

E-commerce: Integrating real world fulfillment, developed wireless ordering devices, and B2C/B2B online quotation technology.

CRM: Proprietary software development for online insurance broker.

Project Management: Designed system for managing department.

Web: Developed an array of sites, and search engine optimization.

Broadband: Familiar with business of video streaming technology.

Hobbies

Colin has been involved in two sports at a high level for over 25 years; participating in international competitions, providing coaching, managing teams, and developing/managing training courses.

Personal Statement

I have a good work ethic, am positive, personable, and enjoy challenges.

References

Russell Francis, Managing Director, MyPlan Solutions Pty Ltd
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