"He switched to the Anglicized pronunciation because it ‘evoked a figure advantageous for an author of children’s books’." Louis Menand

The Dr. Seuss
that switched his voice
did not rejoice
“a flag of truce!
constant misuse
by the obtuse -
stop that abuse!

i’m Dr. Seuss! ”
His German voice
was much too moist
so Dr. Seuss
made a choice:
“like Mother Goose
now i’m Seuss
as American Seuss
as apple juice!
not Rolls or Royce
not Dr. Soyss
just call me Sewss!
no more excuse
for making noisse
about my voice
so now i choooosh
to introduce
not Bruce or Zeus
but Dr. Seuss!!!

The American muuse
found Dr. Seuss
but goosed
the voice
of Doktor Seuss.

~ Joe Dolce ~
(first published Quadrant, Australia.)