

WASA

Western Australian Soccer Association

PO Box 214, Maylands WA 6931

Tel (08) 9271 7677

Fax (08) 9271 7299

13th July 2004

Dear President, Board Members & members of the soccer community

20 Key Statements relating to the New Western Australian Soccer Association

Following on from Communication 1 sent to you on 9th July 2004 in relation to WASA and our initial activities, I thought it would be helpful to provide you with some guiding principles to assist your club in its decision to join the new association.

We offer these principles in general context to help you formulate any issues or questions you may have. You do not have to limit your feedback to any statements we have provided.

I will write to you again shortly informing you of the best ways to send us any feedback.

Assuring you of my best attention at all times.



Kevin V Campbell AM
WASA Chairman

Attached - WASA Key Statements

WESTERN AUSTRALIAN SOCCER ASSOCIATION LIMITED (WASA)

Key statements relating to the soccer unification process within W.A. (not exhaustive or in order of priority)

1. WASA believes that, unless mutually agreed with your current Association, all existing competition structures will remain the same for the 2005 season. This does not exclude ideas for improving the current competition structure.
2. WASA believes that, until a full review and consultation has been undertaken, all such competitions will remain under the relevant areas of existing rules, regulations, by-laws and Constitutions. Following the review WASA will look to adopt the reviewed competition laws as its own.
3. WASA believes that, until such time as a full review and recommendations have been put into place, all current P&D formats etc will be retained.
4. WASA has already adopted the new state constitution; & the by-laws will be confirmed by the Board within the next two weeks. A copy of both documents will be available on WASA's new website shortly
5. At the present time WASA **WILL NOT** endorse ASA's national constitution which is currently under review. Should any changes to the national constitution impact on WASA's constitution, the state constitution will be reviewed by WASA's members as appropriate.
6. WASA encourages all associations to work with WASA's new constitution to ensure they are familiar with its contents and its review process.
7. WASA is an autonomous body and will work positively, proactively and very closely with ASA but is not dictated to by the national body. Our members will vote on issues independently within the framework of our Constitution and by-laws.
8. WASA undertakes that the fee structures for the next 12 months will be similar to that of this season. There may be small changes as a result of issues outside of our control e.g. Insurance premiums, NRFs, agreed improvements etc.
9. WASA believes that, should an area of improvement be identified and agreed in this period, any associated costs will be identified and fully discussed should they have a major impact on fee structures
10. WASA will be proactive in securing additional sponsorship and funding over and above any existing arrangements. WASA will work hard with all parties to ensure any existing sponsorship is retained and remains invested in current areas.
11. WASA is committed to reviewing, improving, streamlining and strengthening its operations in appropriate areas on an ongoing basis.
12. WASA guarantees to continue to promote and strengthen all its formats of Soccer (existing or new). These include but are not limited to Semi-professionals, Amateurs, Women's, Juniors, Futsal, Referees and Coaches. This includes working with current Boards through the transition period and establishing strong Standing Committees and Zone representation.
13. WASA will aim to include some representation from existing Association Boards into the interim Standing Committees in the first instance. This will allow continuity, transfer of knowledge and the correct electoral processes to be established. WASA believes timescales to full electoral process are different for each Standing Committee.

14. WASA will work towards extending benefits of unification to include school soccer & any other independent competition structure on an ongoing basis.
15. WASA will look at all ways of retaining and utilising existing knowledge and experience within the constraints of its constitution, by-laws and strategic & financial scope.
16. WASA will focus heavily on a number of strategic issues which include but are not limited to improving and increasing competition formats, increasing availability of accredited referees, securing additional commercial and funding opportunities, increasing the volunteer base, improving availability of playing facilities and increasing levels of participation.
17. WASA will put into place an innovative, holistic and professional development programme across the state that will include recruitment and direct employment of key staff to manage soccer, including an Education & Development Manager (Director of Coaching) and full time Development Officers.
18. WASA will represent its membership in Western Australia and make decisions to that effect, as well as lobby & influence ASA and work closely with all other State bodies.
19. WASA will work closely with and promote Western Australia's representation in the new national competition.
20. WASA will be proactive in developing international links and appropriate tournaments.

Mr Kevin V Campbell
13th July 2004