

PolArt Newsletter

Issue 3 21st November 2011

Dear Friends of PolArt,

Heading into December, another year is coming to an end with PolArt 2012 Perth approaching very quickly. The year ahead looks like a very busy one with the Organizing Committee focusing on finalizing the events of the Festival, gaining sponsorship and financial support and bringing together the community to help create an event that the Polish and Australian Community have never before experienced in Perth, Western Australia.

Latest updates from PolArt 2012 Perth:

Membership:

- PolArt 2012 Perth Inc. is very thankful to all individuals and businesses that have signed up to be Members of the Association - We appreciate your support.
- For anyone that is interested in becoming a member or would like to gain further information please visit our website: www.polart2012.com.au. As a member of PolArt 2012 Perth Inc. you will pay one fee that will entitle you to a 10% discount at all PolArt events and a VIP invitation to all PolArt Fundraising Events - Membership forms are all available on our website.

PolArt Working Groups:

Within the last month, the PolArt working groups have been working hard. These thematic groups work independently with help and support from the PolArt 2012 Perth Committee on different aspects of the Festival. There are seven working groups that have been established.

A list of some of the working groups is provided below as well as an update as to their work over the last months:

1. Film Group

The film group is responsible for coordinating the PolArt film program, from finalizing the venues to the film genres and titles. The film group has put together a draft proposal to the Committee on their thoughts and ideas and are now working closely with the Committee and the PolArt event manager to finalize all aspects of the program.

2. Theatre Group

The theatre working group is led by Fr Tomasz Bujakowski, director of the Polish Youth Theatre Group, *Scena '98*. Father Tomasz has prepared and toured with *Scena '98* to several PolArt Festivals in the past. At the moment, three theatre groups have expressed interest in participating at PolArt 2012 Perth. Details of the productions are currently being determined.

3. Dance Group

Mr Henry Kurylewski will oversee the dance program. Along with his team, Mr Henry will co-ordinate the whole dance program for all groups taking part in PolArt. Mr Henry has undertaken this task for many previous PolArts so he comes to us with a lot of knowledge and experience. Henry is due to visit Perth in early 2012 to further discuss and arrange the proceeding for the dance program for PolArt 2012 Perth.

4. Logistics Group

A small logistics group has been set up recently to ensure all the details of the festival are covered. The logistics group will look after the coordination of transport for participants, social events for participants, merchandise and volunteers. The group is currently focused on finalizing the New Year's Eve ball.

5. Marketing Group

The Marketing group is responsible for all publicity and advertising for PolArt. It will develop community awareness to ensure that as many people as possible are well informed about the PolArt 2012 Perth program. Currently the group is working on developing a strong database of media contacts and potential Festival attendees as well as providing support to the Committee in creating sponsorship packages.

5. Fundraising Group

The Fundraising team is responsible for all preparation and execution of fundraising events, sponsorships and grants. The group is currently devising a comprehensive fundraising plan that will start to be executed from the early stages of 2012.

6. Literature and Visual Arts Group

A draft plan for these two events has now been developed, with support from the Polish Australian Cultural Society. These two Festival events will make use of some of Perth's unique outdoor spaces, with innovative ideas to ensure as many people are engaged as possible.



12th Festival of Polish Visual and Performing Arts

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We are on the look out for passionate and dedicated individuals to make the Literature and Visual Arts aspects of the Festival come alive.

If you know anyone who is able to help out, please contact us via our website. No experience is necessary but is always looked upon favourably.

Communication:

- We invite all Festival participants and potential candidates to read *PolArt 2012 Perth Rules of Participation* document, which is now available on our website. All participants are required to adhere to these regulations, as appropriate to their respective artistic domain.
- Our website and the PolArt 2012 Perth Facebook page are active and being continuously updated with new information. Please visit our website today: www.polart2012.com.au or start following us on Facebook
- A gentle reminder: with the launch of our website, our official email has also changed to info@polart2012.com.au. The new email has been created to allow for more efficient communication direct from our website – Please rest assured that if you have been sending emails to our old Gmail account we have still been receiving them. The Gmail account automatically re-sends all emails that are sent there to our new account and it will continue to do so until the end of 2011. **As of 2012, only our new email will be operational.**

Fundraising and Sponsorship:

- PolArt 2012 Perth has successfully secured a grant from Lotterywest, WA. The grant will contribute to the planning and organization of the event, including support from a professional event coordinator.
- The committee is currently finalizing sponsorship packages that will be released shortly, as part of our sponsorship strategy.
- While the committee continues to apply for grants to secure financial support for the festival, we are also in the process of seeking potential sponsors. Within the next couple of months, we will be approaching many well-known companies across Western Australia, Australia and Poland to ask for their support.

If you have any questions or if you are interested in being involved in the Festival in any way please contact us.

Till next time,

Your PolArt 2012 Perth Organizing Committee